Title of Course: Financial Management (Corp Finance) 3 Credits/3 Hours
Course Number: FNB 230 Section ____ Semester: Spring 2XXX

1. Program Coordinator: Dr. Jeff S. Hong
   Tel: 212)220-8388 (shong@bmcc.cuny.edu)

2. Day, Time and Classroom:
   Monday & Wednesday 6:00-7:15 PM (F607)

3. Required Texts:

4. Office & Office Hours: F730L & Hours TBD

5. Course Description
   This course surveys principles and fundamental financial issues of the corporation. It also covers concepts of
debt and equity sources of capital and valuation; capital budgeting methods; cash flow forecasting and risk
analysis; and the cost of capital. It introduces students to the process of securities issuance and techniques of
financial planning and forecasting as well as banking and credit accommodation.

Prerequisites and/or (Co-requisites): All remediation, FNB 100, (MAT 150/ MAT160, ACC 122, ACC 222)

6. Course Objective
   a. To provide a theoretical & conceptual framework that can be used to reach financial decisions
   b. To develop expertise in solving practical financial problems and competence in valuation principles and
techniques, including valuations of capital investments as well as financial securities.
   c. To provide students with a clear understanding of why and how corporations issue financial securities, and
   how their values are determined in financial markets.
   d. To develop an understanding of the role of financial management in within the field of business. To enable
   students to draw implications of key advances in financial theory for corporate financial management.

7. Student Learning Outcomes
   Upon completion of the course, the students should be able to:
   a. Analyze financial statements and other relevant and economic data for making financial
management decisions, and interpret data and graphs for financial analysis; Quiz, Exam
   b. Utilize intermediate-level mathematical and statistical techniques to perform computations
of discounted cash flow method, present values, future values of various financial
instruments, find correct discount factor by estimating beta coefficient using CAPM and/or
other models; Quiz, Exam
   c. Apply most widely used methods for capital budgeting, and acquire integrative abilities and
proficiency in management; Quiz, Exam
   d. Command dexterity and proficiency in using financial calculators and MS Excel to solve
valuation problems; Quiz, Exam
Below are the college’s general education goals. The goals that are checked in the left-hand column indicate goals that will be covered and assessed in this course.

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<tr>
<th>General Education Goals</th>
<th>Measurements (means of assessment)</th>
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<td>Communication Skills- Students write, read, listen and speak critically and effectively.</td>
<td>Interpret the financial and economic issues at large in quantitative terms, identify &amp; analyze the quantitative nature of these problems; Utilize intermediate-level mathematical &amp; statistical techniques to evaluate investment opportunities and perform analysis. (Quiz, Exam)</td>
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<td>Quantitative Reasoning- Students will use quantitative skills and the concepts and methods of mathematics to solve problems.</td>
<td>Make observations based on data to identify possible correlation/causality between random variables; identify &amp; analyze functional relationship between potentially interdependent factors; set up hypotheses to explain these relationships; and possibly build &amp; run a model to statistically test hypotheses. (Quiz, Exam)</td>
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<td>Scientific Reasoning- Students will understand and apply the concepts and methods of the natural sciences.</td>
<td>Identify and analyze the quantitative nature of economic &amp; financial problems through information technology as a major tool for research and problem-solving. (Quiz, Exam)</td>
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<td>Social and Behavioral Sciences- Students will understand and apply the concepts and methods of the social sciences.</td>
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<td>Arts &amp; Humanities- Students will develop knowledge and understanding of the arts and literature.</td>
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<td>Information &amp; Technology Literacy- Students will collect, evaluate and interpret information and effectively use information technologies.</td>
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<td>Values- Students will make informed choices based on an understanding of personal values, human diversity, multicultural awareness and social responsibility.</td>
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8. **Course Outline**

- **Topic 1:** [Financial Statement & Taxes](#)
- **Topic 2:** [Cash Flows & Financial Analysis](#)
- **Topic 3:** [Net Present Value & Capital Budgeting](#)
- **Topic 4:** [Real Options](#)
- **Topic 5:** [Cost of Capital](#)
- **Topic 6:** [Capital Structure & Financial Leverage](#)
- **Topic 7:** [Dividend Policy](#)
Topic 8: International Finance

Topic 9: Management of Working Capital & Short-Term Assets

Exam Policy
1. Interim Quizzes/Homework will be given at the first quarter point and at the third quarter point.
2. Midterm & Final may consist of T/F, multiple-choice & some mathematical questions. The exam will also consist largely of the questions both tested & untested through sporadic quizzes.

Grading Criteria
1. Midterm: 25%
2. Final: 25%
3. 2 Homework/Quizzes: 20% each
4. Attendance: 10%

Attendance & Class Participation
At BMCC the maximum number of absence is limited to one more hour than the number of hours a class meets in one week. For example, if you are enrolled in a 4 hour class that meets 2 times a week, you are allowed 5 hours of absence (not 5 days). In the case of excessive absence, the instructor has the option to lower the grade or assign an "F" or "WU" grade.

However, during the spring semester, the following rule applies:
- First 3 absences: No penalty
- 4th & 5th absences: −2 points per each absence applied towards 10 attendance points
- 6th absence & beyond: 0 for attendance.

A separate on-line Class Forum is set up for collegial communication & cooperation. All messages and notices will be posted on this Class Discussion Group. Students are required to sign up for the group to check out the announcements on regular basis.