

**BOROUGH OF MANHATTAN COMMUNITY COLLEGE**  
The City University of New York

**Department of Business Management**

**Business Law (BUS 110)**

**3 Credits/3 Hours**

**Instructor:**

**Email:**

**Tel. #:**

**Office:**

**Hours:**

**DESCRIPTION OF COURSE**

This course surveys briefly the American legal system and the basic law of contracts. Reference is made to typical business transactions and, by a study of pertinent cases, how the various principles of contract law apply to them.

The primary purpose of a course in Business Law is to develop an understanding of the legal framework of business. In our society, political, social and economic forces continually interact. To avoid confusion and chaos, we have developed a legal system. The laws derived from this system apply both to individuals and business. Knowledge of the legal system and how it operates is essential to any successful business endeavor. Students will engage in problem solving exercises as well.

**PREREQUISITES AND/OR COREQUISITES:** Students must have passed ENG 088, ESL 094, ACR 094, and MAT 010 or MAT 011

**I. Class Objectives:**

- A. To learn the laws that relate specifically to business in the United States, with an emphasis on criminal, tort and contract law
- B. To give students an understanding of the general principles of the laws of The United States.
- C. To develop a general understanding the principles of law and its role in modern society.
- D. To develop an overall understanding of the federal and state court systems and the jurisdictional authority of the courts in society

**II. Student Learning Outcomes & Means of Assessment**

<b>Course Student Learning Outcomes (Students will be able to...)</b>	<b>Measurements (means of assessment for student learning outcomes listed in first column)</b>
1. <b>Describe</b> the history and purpose of Business Law in modern society.  2. <b>Discuss</b> the logic and purpose of law as it applies to business.  3. <b>Describe</b> the legal decision making process as it relates to specific business transactions.  4. <b>Demonstrate</b> a vocabulary that will be helpful in the legal problem solving process	<p><b>Standardized test items:</b> will test a student's ability to <i>recall</i> specific points of information regarding <b>a.</b> the history and purpose of Business Law in modern society, <b>b.</b> the logic and purpose of law as it applies to business, <b>c.</b> the legal decision making process as it relates to specific business transactions.</p> <p><b>In-class writing assignment:</b> The in-class writing assignment (essay) will test a student's ability to 1. <i>Appraise</i> a hypothetical situation; 2. <i>Recall</i> specific points of information regarding business law to determine what crimes if any have been committed; and 3. <i>Apply</i> the appropriate rules of law to <i>formulate</i> an appropriate response.</p> <p><b>Case briefings/oral presentations:</b> The case briefing/oral presentation will test a student's ability to <i>interpret</i> and <i>summarize</i> the material presented in class lectures and reading assignments.</p>

### III. General Education Outcomes & Means of Assessment

Below are the college's general education goals that will be covered and assessed in this course.

General Education Goals	Measurements (means of assessment for general education goals listed in first column)
<p><b>Communication Skills-</b> Students will write, read, listen and speak critically and effectively.</p>	<p><b>Standardized test:</b> To successfully prepare for a standardized test students, must have the ability to read and <i>comprehend</i> the written course materials presented in the <b>textbook</b>, on the blackboard and handouts. To prepare successfully for a standardized test, students must actively listen in class and take notes.</p> <p><b>In-class writing assignment:</b> To successfully complete the in-class writing assignment students must express ideas clearly in written form.</p> <p><b>Case briefings/oral presentations:</b> To successfully complete the case brief/oral presentation students must express ideas clearly in oral form.</p>
<p><b>Information &amp; Technology Literacy-</b> Students will collect, evaluate and interpret information and effectively use information technologies.</p>	<p><b>Case briefings/oral presentations:</b> Direct evidence on a student's ability to make effective use of technology and conduct research using appropriate strategies <b>will be the presentation of the source case with the brief from the correct source.</b></p>

#### Evaluation & Requirements of Students

Final grades will be determined as follows: To be determined by the instructor.

1. Final Examination
  2. Midterm
  3. Quizzes
  4. Homework & Class Participation 20%
- 100%**

#### Current Grading System

A	93-100%	4.00	C	73-76%	2.00
A-	90-92%	3.70	C-	70-72%	1.70
B+	87-89%	3.30	D+	67-69%	1.30
B	83-86%	3.00	D	63-66%	1.00
B-	80-82%	2.70	D-	60-62%	0.70
C+	77-79%	2.30	F	Failure	0.00

The class will cover approximately one chapter per week. Students are responsible for earning a good grade in Business Law. It is the responsibility of students to prepare for class. It is the responsibility of students to read the chapters assigned prior to class. It is the responsibility of students to complete homework assignments ON TIME! It is the responsibility of students to ask questions during class and to participate in class discussions.

Required Text & Readings: Business Law: Text and Cases (loose-leaf) 13<sup>th</sup> Edition (Cengage) Clarkson, Miller, Cross; Bundle: ISBN# 9781305262348

**MindTap Only:** ISBN# 9781305262348 **Microsite Link:** [www.cengagebrain.com/course/1066472](http://www.cengagebrain.com/course/1066472)

## Outline of Topics

<u>Chapters</u>	<u>Subject Matter Assignment</u> <b>The Legal Environment of Business</b>	<u>Pages</u>
1	<b>Law and Legal Reasoning</b>	2
2	<b>Courts and Alternative Dispute Resolution</b>	28
3	<b>Court Procedures</b>	50
4	<b>Business and the Constitution</b>	74
5	<b>Business Ethics</b>	95
	<b>Torts and Crimes</b>	
6	<b>Torts</b>	118
7	<b>Strict Liability and Product Liability</b>	141
8	<b>Intellectual Property Rights</b>	156
10	<b>Criminal Law</b>	194
	<b>Contracts and E-Contracts</b>	
11	<b>Nature and Terminology</b>	224
12	<b>Agreement</b>	240
13	<b>Consideration</b>	260
14	<b>Capacity and Legality</b>	273
15	<b>Mistake, Fraud, and Voluntary Consent</b>	290
16	<b>The Writing Requirement and Electronic Records</b>	305
17	<b>Third Party Rights</b>	319
18	<b>Performance and Discharge</b>	333
19	<b>Contracts in Writing</b>	348

**Office Hours:**

To be determined by the Instructor.

**Tutoring**

Business Law tutors are available free of charge at the Learning Resource Center (LRC) located on the fifth (5) floor of the Borough of Manhattan Community College Library.

**College Attendance Policy**

At BMCC, the maximum number of absences is limited to one more hour than the number of hours a class meets in one week. For example, you may be enrolled in a three-hour class. In that class, you would be allowed 4 hours of absence (not 4 days). In the case of excessive absences, the instructor has the option to lower the grade or assign an F or WU grade.

**Academic Adjustments for Students with Disabilities**

Students with disabilities who require reasonable accommodations or academic adjustments for this course must contact the Office of Services for Students with Disabilities. BMCC is committed to providing equal access to all programs and curricula to all students.

**BMCC Policy on Plagiarism and Academic Integrity Statement**

Plagiarism is the presentation of someone else's ideas, words or artistic, scientific, or technical work as one's own creation. Using the idea or work of another is permissible only when the original author is identified. Paraphrasing and summarizing, as well as direct quotations require citations to the original source. Plagiarism may be intentional or unintentional. Lack of dishonest intent does not necessarily absolve a student of responsibility for plagiarism. Students who are unsure how and when to provide documentation, are advised to consult with their instructors. The library has guides designed to help students to appropriately identify a cited work. The full policy can be found on BMCC's website, [www.bmcc.cuny.edu](http://www.bmcc.cuny.edu). For further information on integrity and behavior, please consult the college bulletin (also available online).

**Use Electronic Devices**

To be determined by the Instructor.

**\*Exceptions will be permitted for students with disabilities in keeping with the BMCC policy of providing equal access to all students.**

**Office Hour Appointments**

To be determined by the Instructor.

**Homework**

During this course, to complete homework assignments, you will be required to access the Cengage Mindtap website. To access the website, you need to register for an account with <https://login.cengage.com>. In the first week of class, I will provide you with an instruction sheet as well as a course key so that you can register. Please register on the website within 24 hours after I pass out the course key. Home must be completed by its due date. Home submitted after its due date will not be accepted. There are no exceptions.

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Classes begin promptly at the times indicated in the Schedule of Classes. Arrival in classes after the scheduled starting time constitutes lateness. Latecomers may, at my discretion, incur an official absence.

Use your absence judiciously; there is no distinction between excused or unexcused absences with either type of absence you have missed an irreplaceable, important learning experience.