**Specialized Skills**

Artistic Skills  
Digital Technology  
Teamwork/Collaboration  
Problem Solving  
Intercultural Fluency  
Visual and Data Analysis  
Detail Oriented  

*Specialized Skills* may be obtained or enhanced during the course of the student’s learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising  
www.nacada.ksu.edu

**Certifications and Professional Development**

Adobe Photoshop Certification  
Adobe Illustrator Certification  
Adobe InDesign Certification  
Adobe Premiere Certification  
Film Editing Bootcamp  
Graphic Design Bootcamp  
Social Media for Business  
Swift Coding Academy  
Web Development Bootcamp  

These and other Certification and Professional Development options offered by the Center for Continuing Education and Workforce Development.  
www.bmcc.cuny.edu/ce

**Professional Organizations**

American Institute of Graphic Arts (AIGA)  
Association for Computing Machinery (ACM)  
International Game Developers Association (IGDA)

**Helpful Career Links**

BMCC Career Center  
www.bmcc.cuny.edu/career  

Internships and Experiential Learning  
www.bmcc.cuny.edu/experiential  

Media Arts and Technology  
www.bmcc.cuny.edu/academics/departments/media-arts-and-technology

---

The Multimedia Programming and Design program prepares students for careers in a variety of “multimedia industries,” companies and institutions that develop, produce or market multimedia products, programs or services. The program instructs students in the design and programming of computer-based interactive products that incorporate text, graphics, sound, animation and video. It also develops different types of talent, both creative and technical, with the imperative that each understands the work of the other so that they can collaborate effectively. Students must complete a specialization in multimedia programming, art and design or video production in addition to the general and core requirements.

**Articulation Agreements**

New York City College of Technology / CUNY  
B.F.A. in Communication Design  

New York City College of Technology / CUNY  
B.Tech in Emerging Media Technology, Media Design Track

**Other Transfer Options**

Hunter College / CUNY  
Fashion Institute of Technology / SUNY  
Pratt  
City College / CUNY  
School of Visual Arts (SVA)  
Parsons School of Design  
New York University  
Queens College / CUNY  
York College / CUNY

**Career and Salary Possibilities**

Digital Designer  
($38,000–$69,642)  

Game Tester  
($33,371–$153,723)  

Social Media Specialist  
($40,000–$74,000)  

Graphic Designer  
($29,000–$62,000)  

Art Director  
($42,000–107,000)  

Illustrator  
($30,000–$76,000)  

Web Designer  
($33,614–$74,278)  

Motion Graphic Designer  
($39,587–$83,465)  

User Interface (UI) Designer  
($55,000–$100,000)  

Marketing Specialist  
($44,400–$81,200)  

*Career and Salary Possibilities* are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.

UPDATED 4/15/20