



Specialized Skills

- Artistic Skills
- Digital Technology
- Teamwork/Collaboration
- Problem Solving
- Intercultural Fluency
- Visual and Data Analysis
- Detail Oriented

Specialized Skills may be obtained or enhanced during the course of the student's learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising www.nacada.ksu.edu

Certifications and Professional Development

- Adobe Photoshop Certification
- Adobe Illustrator Certification
- Adobe InDesign Certification
- Adobe Premiere Certification
- Film Editing Bootcamp
- Graphic Design Bootcamp
- Social Media for Business
- Swift Coding Academy
- Web Development Bootcamp

These and other **Certifications and Professional Development** options offered by the Center for Continuing Education and Workforce Development. www.bmcc.cuny.edu/ce

Professional Organizations

- American Institute of Graphic Arts (AIGA)
- Association for Computing Machinery (ACM)
- International Game Developers Association (IGDA)

Helpful Career Links

BMCC Career Center
www.bmcc.cuny.edu/career

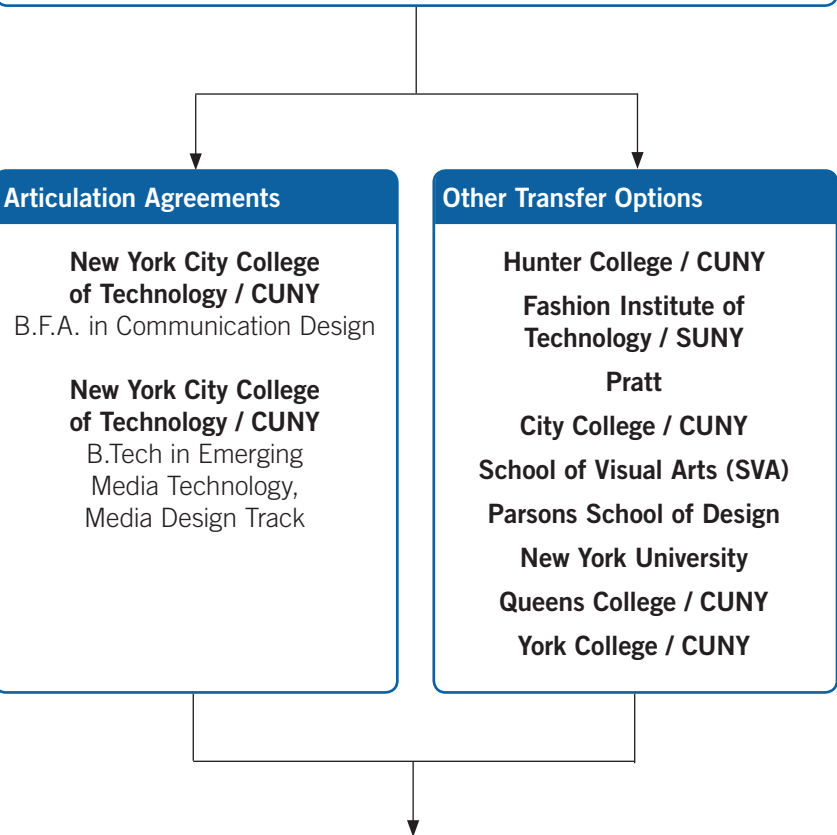
Internships and Experiential Learning
www.bmcc.cuny.edu/experiential

Media Arts and Technology
www.bmcc.cuny.edu/academics/departments/media-arts-and-technology

Multimedia Programming & Design A.S.



The Multimedia Programming and Design program prepares students for careers in a variety of “multimedia industries,” companies and institutions that develop, produce or market multimedia products, programs or services. The program instructs students in the design and programming of computer-based interactive products that incorporate text, graphics, sound, animation and video. It also develops different types of talent, both creative and technical, with the imperative that each understands the work of the other so that they can collaborate effectively. Students must complete a specialization in multimedia programming, art and design or video production in addition to the general and core requirements.



Articulation Agreements

- New York City College of Technology / CUNY**
B.F.A. in Communication Design
- New York City College of Technology / CUNY**
B.Tech in Emerging Media Technology, Media Design Track

Other Transfer Options

- Hunter College / CUNY**
- Fashion Institute of Technology / SUNY**
- Pratt**
- City College / CUNY**
- School of Visual Arts (SVA)**
- Parsons School of Design**
- New York University**
- Queens College / CUNY**
- York College / CUNY**

Career and Salary Possibilities*

Digital Designer (\$38,000–\$69,642)	Illustrator (\$30,000–\$76,000)
Game Tester (\$33,371–\$153,723)	Web Designer (\$33,614–\$74,278)
Social Media Specialist (\$40,000–\$74,000)	Motion Graphic Designer (\$39,587–\$83,465)
Graphic Designer (\$29,000–\$62,000)	User Interface (UI) Designer (\$55,000–\$100,000)
Art Director (\$42,000–107,000)	Marketing Specialist (\$44,400–\$81,200)

* **Career and Salary Possibilities** are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.