Linguistics and Literacy A.A.

The Associate in Arts (A.A.) degree in Linguistics and Literacy aims to foster a critical appreciation of language while helping students to understand the relationship between linguistics and literacy. Students will understand systems of language; engage in scholarly debates about key theories of language and literacy acquisition; analyze and interpret linguistics and literacy phenomena and events; and interact with theories about language, identity such as race, gender and culture.

Specialized Skills

- Global/Intercultural Fluency
- Critical Thinking/Problem Solving
- Career Management
- Oral/Written Communication

*Specialized Skills may be obtained or enhanced during the course of the student’s learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising www.nacada.ksu.edu*

Certifications and Professional Development

- Spanish Translation for the Health, Legal and Business Professions Certificate
- Microsoft Office Professional
- Social Media for Business
- Professional Writing

*These and other Certifications and Professional Development options offered by the Center for Continuing Education and Workforce Development. www.bmcc.cuny.edu/ce*

Professional Organizations

- Linguistic Society of America
- Center for Applied Linguistics
- American Association for Applied Linguistics

Helpful Career Links

- **BMCC Career Center**
  www.bmcc.cuny.edu/career
- **Internships and Experiential Learning**
  www.bmcc.cuny.edu/experiential
- **Linguistics and Literacy**
  www.bmcc.cuny.edu/academics/departments/academic-literacy/linguistics-and-literacy

Articulation Agreements

- Lehman College / CUNY
  B.A. in Linguistics

Other Transfer Options

- Brooklyn College / CUNY
- Queens College / CUNY
- LIU Brooklyn Campus
- St. John’s University

Career and Salary Possibilities*

<table>
<thead>
<tr>
<th>Role</th>
<th>Salary Range</th>
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</thead>
<tbody>
<tr>
<td>Marketing Manager</td>
<td>$92,967–$341,519</td>
</tr>
<tr>
<td>Search Marketing Strategist</td>
<td>$45,868–$150,923</td>
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<tr>
<td>Market Research Analyst</td>
<td>$39,783–$136,630</td>
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<tr>
<td>Industrial-Organizational Psychologist</td>
<td>$47,036–$265,435</td>
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<tr>
<td>Public Relations Specialist</td>
<td>$37,198–$135,021</td>
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<tr>
<td>Copy Writer</td>
<td>$19,705–$195,760</td>
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<tr>
<td>Computer and Information Research Scientist</td>
<td>$84,108–$188,791</td>
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<tr>
<td>Software Developer</td>
<td>$67,478–$171,099</td>
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<tr>
<td>Social Science Research Assistant</td>
<td>$30,312–$89,451</td>
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<tr>
<td>Anthropologist</td>
<td>$31,056–$122,535</td>
</tr>
</tbody>
</table>

*Career and Salary Possibilities are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.