Linguistics and Literacy A.A.

The Associate in Arts (A.A.) degree in Linguistics and Literacy aims to foster a critical appreciation of language while helping students to understand the relationship between linguistics and literacy. Students will understand systems of language; engage in scholarly debates about key theories of language and literacy acquisition; analyze and interpret linguistics and literacy phenomena and events; and interact with theories about language, identity such as race, gender and culture.

Specialized Skills

Global/Intercultural Fluency
Critical Thinking/Problem Solving
Career Management
Oral/Written Communication

Specialized Skills may be obtained or enhanced during the course of the student’s learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising www.nacada.ksu.edu

Certifications and Professional Development

Spanish Translation for the Health, Legal and Business Professions Certificate
Microsoft Office Professional
Social Media for Business
Professional Writing

These and other Certifications and Professional Development options offered by the Center for Continuing Education and Workforce Development. www.bmcc.cuny.edu/ce

Professional Organizations

Linguistic Society of America
Center for Applied Linguistics
American Association for Applied Linguistics

Helpful Career Links

BMCC Career Center
www.bmcc.cuny.edu/career

Internships and Experiential Learning
www.bmcc.cuny.edu/experiential

Linguistics and Literacy
www.bmcc.cuny.edu/academics/departments/academic-literacy/linguistics-and-literacy

Career and Salary Possibilities*

Marketing Manager ($92,967–$341,519)
Search Marketing Strategist ($45,868–$150,923)
Market Research Analyst ($39,783–$136,630)
Industrial-Organizational Psychologist ($47,036–$265,435)
Public Relations Specialist ($37,198–$135,021)

Copy Writer ($19,705–$195,760)
Computer and Information Research Scientist ($84,108–$188,791)
Software Developer ($67,478–$171,099)
Social Science Research Assistant ($30,312–$69,451)
Anthropologist ($31,056–$122,535)

* Career and Salary Possibilities are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.