



## Linguistics and Literacy A.A.

The Associate in Arts (A.A.) degree in Linguistics and Literacy aims to foster a critical appreciation of language while helping students to understand the relationship between linguistics and literacy. Students will understand systems of language; engage in scholarly debates about key theories of language and literacy acquisition; analyze and interpret linguistics and literacy phenomena and events; and interact with theories about language, identity such as race, gender and culture.



### Specialized Skills

Global/Intercultural Fluency  
 Critical Thinking/Problem Solving  
 Career Management  
 Oral/Written Communication

*Specialized Skills may be obtained or enhanced during the course of the student's learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising [www.nacada.ksu.edu](http://www.nacada.ksu.edu)*

### Certifications and Professional Development

Spanish Translation for the Health, Legal and Business Professions Certificate  
 Microsoft Office Professional  
 Social Media for Business  
 Professional Writing

These and other **Certifications and Professional Development** options offered by the Center for Continuing Education and Workforce Development. [www.bmcc.cuny.edu/ce](http://www.bmcc.cuny.edu/ce)

### Professional Organizations

Linguistic Society of America  
 Center for Applied Linguistics  
 American Association for Applied Linguistics

### Helpful Career Links

**BMCC Career Center**  
[www.bmcc.cuny.edu/career](http://www.bmcc.cuny.edu/career)

**Internships and Experiential Learning**  
[www.bmcc.cuny.edu/experiential](http://www.bmcc.cuny.edu/experiential)

**Linguistics and Literacy**  
[www.bmcc.cuny.edu/academics/departments/academic-literacy/linguistics-and-literacy](http://www.bmcc.cuny.edu/academics/departments/academic-literacy/linguistics-and-literacy)

### Articulation Agreements

**Lehman College / CUNY**  
 B.A. in Linguistics

### Other Transfer Options

**Brooklyn College / CUNY**  
**Queens College / CUNY**  
**LIU Brooklyn Campus**  
**St. John's University**

### Career and Salary Possibilities\*

<b>Marketing Manager</b> (\$92,967–\$341,519)	<b>Copy Writer</b> (\$19,705–\$195,760)
<b>Search Marketing Strategist</b> (\$45,868–\$150,923)	<b>Computer and Information Research Scientist</b> (\$84,108–\$188,791)
<b>Market Research Analyst</b> (\$39,783–\$136,630)	<b>Software Developer</b> (\$67,478–\$171,099)
<b>Industrial-Organizational Psychologist</b> (\$47,036–\$265,435)	<b>Social Science Research Assistant</b> (\$30,312–\$89,451)
<b>Public Relations Specialist</b> (\$37,198–\$135,021)	<b>Anthropologist</b> (\$31,056–\$122,535)

\* **Career and Salary Possibilities** are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.