New technologies, the world of global business, and the expectations of the service economy are just some of the many factors creating a demand for professionals with outstanding communication skills and knowledge of communication strategies. With a strong foundation in the liberal arts, BMCC’s Communication Studies program is enriched by courses that build students’ know-how in communicating with audiences of various sizes locally, nationally, and globally. Courses offered include Interpersonal Communication, Intercultural Communication, Small Group Communication, Conflict Resolution, The Mass Media, Advanced Public Speaking, Oral Interpretation, and Voice and Articulation just to name a few. The program also gives students a range of elective options from other departments that include business, technology, social sciences, and career planning.

Certifications and Professional Development

Microsoft Office Professional
Social Media for Business
Professional Writing

These and other Certifications and Professional Development options offered by the Center for Continuing Education and Workforce Development. www.bmcc.cuny.edu/ce

Professional Organizations

Association for Women in Communications
National Communication Association
Social Media Association

Helpful Career Links

BMCC Career Center
www bmcc cuny edu career

Internships and Experiential Learning
www bmcc cuny edu experiential

Communication Studies
www bmcc cuny edu academics departments speech communication studies

Career and Salary Possibilities*

<table>
<thead>
<tr>
<th>Position</th>
<th>Salary Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Editor</td>
<td>($31,000–$86,000)</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>($38,000–$90,000)</td>
</tr>
<tr>
<td>Reporter/Correspondent</td>
<td>($24,000–$68,000)</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>($32,000–$74,000)</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>($39,000–$78,000)</td>
</tr>
<tr>
<td>Sales Representative</td>
<td>($30,581–$136,546)</td>
</tr>
</tbody>
</table>

Television Presenter
($34,000–$202,000)

Event Planner
($30,000–$74,000)

Training & Development Specialist
($37,000–$81,000)

Fundraiser
($40,280–$108,269)

Health Educator
($35,929–$96,562)

* Career and Salary Possibilities are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.