The Animation and Motion Graphics program provides students with the fundamentals of two- and three-dimensional (2D and 3D) animation, motion graphics, and special effects. Once necessarily hand-made, expensive and rare, animation has undergone a technical transformation and is now a ubiquitous part of special effect, advertising campaigns, video games, movies, and television.

**Articulation Agreements**

- **Mercy College**
  - B.F.A. in Design and Animation

- **Lehman College / CUNY**
  - B.F.A. in Studio Art
  - (Digital Imaging Concentration)

**Other Transfer Options**

- **School of Visual Arts**
- **Pratt Institute**
- **Brooklyn College / CUNY**
- **Fashion Institute of Technology / SUNY**
- **Parsons School of Design**
- **St. John’s University**
- **City College / CUNY**

**Career and Salary Possibilities***

- **Interaction Designer**
  - ($51,000–$129,000)

- **Graphic Designer**
  - ($29,000–$62,000)

- **Animator**
  - ($32,000–$95,000)

- **Art Director**
  - ($42,000–$107,000)

- **Motion Graphic Designer**
  - ($39,587–$95,000)

- **Digital Designer**
  - ($38,000–$69,642)

- **Video Game Developer**
  - ($28,300–$150,000)

- **Web Designer**
  - ($33,614–$74,278)

- **Illustrator/Comic Artist**
  - ($12,324–$94,140)

*Career and Salary Possibilities are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.

---

**Specialized Skills**

- Critical Thinking
- Detail Oriented
- Visual and Data Analysis
- Computer Skills
- Artistic Talent
- Artistic Skills
- Visual and Data Analysis

*Specialized Skills may be obtained or enhanced during the course of the student’s learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising [www.nacada.ksu.edu](http://www.nacada.ksu.edu)

**Certifications and Professional Development**

- Adobe Photoshop Certification
- Adobe Illustrator Certification
- Adobe InDesign Certification
- Adobe Premiere Certification
- 3D Modeling
- Graphic Design Bootcamp Certification

These and other Certifications and Professional Development options offered by the Center for Continuing Education and Workforce Development: [www.bmcc.cuny.edu/ce](http://www.bmcc.cuny.edu/ce)

**Professional Organizations**

- American Institute of Graphic Arts (AIGA)
- Graphic Artists Guild
- International Game Developers Association
- Association for Computing Machinery (ACM)
- The One Club

**Helpful Career Links**

- BMCC Career Center
  - [www.bmcc.cuny.edu/career](http://www.bmcc.cuny.edu/career)

- Internships and Experiential Learning
  - [www.bmcc.cuny.edu/experiential](http://www.bmcc.cuny.edu/experiential)

- Media Arts and Technology

---

UPDATED 4/15/20