Video Arts & Technology
INTRODUCTION TO TV PRODUCTION
College Now – Summer 2015

Dear Student,

Thank you for your interest in our College Now 2015 Introduction to TV Production Summer Program. The program is open to NYC public High School students interested in video production. This **free program** runs during the month of July, Monday through Thursday, from 10:00am to 3:00pm. Admitted students must commit to attending the entire program. Metrocards, lunch vouchers and textbooks are provided. Students should have an overall high school GPA of 80.

The program takes place at BMCC’s state-of-the-art Media Center, complete with television and audio studios and a digital video editing lab. Mornings are spent at the Media Center learning about the technology that makes television and video “happen”, while afternoons take place in a television studio and control room, working with TV cameras and studio equipment and learning how to direct multi-camera productions.

Keep in mind, however, that Introduction to TV Production is a college credit bearing course which means academics (homework, exams, and grades) are part of the program. A successful completion of the program earns you the first 2 college credits towards a Video Arts & Technology major at BMCC – or 2 possible college credits as an “elective” in another major or at another college.

Enclosed is the BMCC Registration Form that must be completed in order to apply for the program:
1. College Now Registration form; Student Contract; College Now Photo/Video/Website Waiver
   **Note: It is imperative that your Social Security Number is included on the application. This will help maintain an accurate college record for transferring class credits.**

In addition to the above form, we will need:
2. A copy of your high school transcript
3. A letter of recommendation from a teacher or guidance counselor in support of your application.

Please call to our office to schedule an interview. **Interviews will be held during the month of May on Mondays and Tuesdays from 3:00 pm-5:00pm or on Saturdays between 10am and 12pm.**
   **Our Monday and Tuesdays interviews will take place at 70 Murray Street, room 1206A. Our Saturday interviews will take place at 199 Chambers Street, room S-430-H.**

**COMPLETED APPLICATION WILL ONLY BE ACCEPTED.** If your application is not completed you will be placed on a waiting list.

**Application Deadline:** **May 22, 2015**, but call TODAY to reserve an interview time.

To schedule an interview appointment, please call: **212-346-8489**.
College Now Photo/ Video/ Website Waiver

Parent's Name: _______________________________________________

Child's Name: _______________________________________________

College Now Partner:  Borough of Manhattan Community College

Date: _________________________

I hereby consent to allow my child ___________________________ to appear live and/or on videotape and/or audiotape and/or in photographs and/or promotional materials produced by College Now, the New York State Higher Education Services Corporation, or the State of New York.

I authorize College Now, the New York State Higher Education Services Corporation, or the State of New York to edit his/her appearance, duplicate his/her appearance in whole or in part for broadcast transmission, exhibition, playback, adaptation, print advertisements, or marketing media, and other uses in any manner or media as they may see fit to promote College Now, the New York State Higher Education Services Corporation, or the State of New York.

I expressly waive any claim that he/she or I may have against College Now, the New York State Higher Education Services Corporation, or the State of New York, its officers and staff, and/or other participants by reason of inclusion of recordings, duplications, or advertisements of him/her in the College Now Program by College Now, the New York State Higher Education Services Corporation or the State of New York.

College Now, the New York State Higher Education Services Corporation, or the State of New York may use his/her name, voice and likeness to promote and advertise the College Now Program, the New York State Higher Education Services Corporation, or the State of New York.

_____________________________________ Parent's Signature

_____________________________________ Street Address

_____________________________________ City, State and Zip Code
STUDENT CONTRACT

COLLEGE NOW at BMCC

I, ______________________, as a participant in the College Now program, understand that I am expected to:

- Attend all class sessions for College Now.
- Complete all assignments.
- Request tutorial services when needed and attend all sessions.
- Participate in mandatory workshops.

In addition,

- I must return all borrowed materials such as textbooks, to my College Now liaison/counselor on the last day of class, or upon withdrawing from the course.

Note: If a student intends to withdraw from a class (without academic penalty), proper paperwork must be signed in the BMCC College Now office during the withdrawal period. The textbook must be returned at that time.

Stay focus and have a productive summer.

Peter Williams
Director, College Now
Borough of Manhattan Community College

“It’s nice to dream, but it’s better to plan…”

Print Name: ___________________________  OSIS#: ___________________________
Your signature: ___________________________  Date: ________________
Parent’s signature: ___________________________
Course: INTRODUCTION TO TELEVISION PRODUCTION

Section: College Now Program: Summer 2015
Location: BMCC Media Center – Studio A (Room S510A)
Dates: July 6, 2015 – July 30, 2015
Time: Monday – Thursday, 10am - 12 Noon; 1 pm – 3pm

Credits: 2 college credits

COURSE DESCRIPTION:
The morning session of this course explains how video technology works. It covers the fundamentals of contemporary media technology including understanding video image formation, data compression, picture and sound generation and manipulation, and the impact of new technologies, such as HDTV. The afternoon sessions cover script writing for multiple camera studio productions as well as lab exercises that introduce students to basic studio television production techniques. Instruction is given in the basic operation of production equipment such as the cameras, studio lighting, the audio mixer, the switcher and the uses of SMPTE Time Code.

LEARNING OUTCOMES:
Students will be able to:
- Use and calibrate cameras, microphones, video and audio components, and lighting equipment.
- Identify video and audio editing and delivery systems
- Categorize the standards and practices of the video industry including SMPTE time code, broadcast and transmission standards, aspect ratio, and RGB color
- Discern and classify simple data networks
- Work successfully in teams by dividing responsibilities and skills to accomplish basic production tasks
- Write and edit scripts for multi-camera studio production
- Assume the various roles needed to conceive, write, rehearse and produce an original multi-camera studio production.

Studio Production
The class will be divided into smaller groups. Each group project will be recorded ‘live’ utilizing the multi-camera strategies developed during the afternoon sessions. Periodic rehearsals will be evaluated as more technical skills are added, including lighting, camera movement and positioning, audio, and graphics into the mix.

Two Person Interviews: Each subgroup will write and record a one-on-one interview on a topic chosen by the professor. The script will include an opening by the interviewer, the interviewer’s questions, prepared answers and closing remarks. The interview should utilize at least two studio cameras and last between 3-5 minutes. Each subgroup is responsible for crew organization and assignments.

Required Group Presentation: Each subgroup is responsible for compiling a production “journal” that documents their process of achieving the goals of their program. The journal may consist of photographs, posters, and individual essays answering questions such as, “What task did you find most challenging?” “Which crew position did you find the most fun and why?” “How has your experience this summer changed your television viewing?” In addition to showing the tape of their final projects, the groups will do oral presentations of their journals at a “video festival” at the end of summer program.

www.bmcc.cuny.edu/collegenow
Please PRINT clearly and legibly.

Student CUNY EMPLID

Student OSIS Number

Social Security Number

First Name

Last Name

Middle Initial

Street Address

Apt. #

City

State

Zip

Email Address

Home Phone ( ) -

Cell Phone ( ) -

Date of Birth (MM / DD / YYYY) / / Sex (M/F)

Race / Ethnicity

1. Are you Hispanic / Latino? Yes No

2. Select one or more races:

□ American Indian / Alaska Native

□ Asian

□ Black / African American

□ Native Hawaiian / Other Pacific Islander

□ White

Citizenship Status (select one):

□ US Citizen

□ Other

□ I don't know / Unknown

□ Permanent Resident Non-US Citizen

What is your parent or guardian's highest level of education? (select one):

□ Post Graduate or Professional

□ College Degree

□ Some College Education

□ High School Graduate

□ Some High School

□ 8th Grade or Less

□ I don't know

TO BE COMPLETED BY COLLEGE NOW STAFF

HS ETS Code

High School

Semester

CUNY College

Course ID

Course Name

Check if course is 'waiver funded'

Course Level: □ College Credit

□ College non-credit

□ Pre-college CN Course / CNFC

□ CN Workshop

Course Location: □ College Campus

□ High School Campus

Instructor's Primary Affiliation: □ College Full Time Faculty

□ College Part Time / Adjunct Faculty

□ High School Teacher

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