Faculty and Staff Comments on Mission:

- Overall – 15 votes for mission version 1, 10 votes for version 2.
  - Version 1 is more appealing, warmer – more emotionally appealing. Maybe more appealing to professors? Would like version 1 better if added “career development,” “community organizations,” and “New York City” language.
  - Version 2 feels colder. Maybe it would appeal more to students? It ties in business. Might be better with addition of “vibrant, pluralistic learning community” and “intellectual and personal growth” language. We like the last sentence in this version 2. Like the city reference, the reference to the community we serve.
  - Question – does the partnership phrasing in Version 2 make us sound like we’re not in it?

Faculty and Staff Feedback on Strategic Framework

- Table 1 – overall the framework resonates
  - The activities support outcomes
  - It’s a strong framework

- Table 2 – overall the framework resonates
  - What we care about and are doing fits. For example, global competencies, Hobson’s, predictive analytics, etc.
  - The online/hybrid efforts are under goal 3 now. They also belong under goal 4, also goal 2.
  - Goal 4 suggestion – more explicit reference to career paths/career integration across the curriculum.

- Table 3
  - We talked about the cohort model programs. We’re worried about the number of programs – what’s distinct? [Discussed how much of what the plan will focus on is scaling successful cohort interventions.]
  - [Discussed how BMCC does service learning, and will have this as part of the plan.]
  - [Discussed how untenured faculty taking time for professional development/additional advisement responsibilities, etc. is difficult. They want to do it, but there are many pressures, including trying to secure tenure.]

- Table 4
  - [Discussed community service as component of experiential learning.]

- Closing comments from large group
  - What’s for continuing students beyond orientation? [Discussed how that could be clearer, but continuing students are an intended beneficiary across activities.]
- How to really do professional development for staff – given the reality of schedules and time limitations people face? [Discussed how this will be a challenge for units to tackle.]
- Facilities – where is it? [Discussed how it’s part of goal 4. How the Master Plan is with CUNY now. How space is definitely an issue for BMCC and other colleges.]
- What’s next? How do we make this plan a real process? [Discussed next steps for plan development – for Steering Committee to consider forum comments, edit the framework, and then draft the plan by end of December. Then the document will be vetted and implementation will begin.]