1. BMCC’s Purpose – A Couple of Impressions (kept in case we like any of the language)

- College of 2nd chances
- Prep students who might not be ready - to go to four-year colleges and work
- Affordable option for any student pursuing a college education
- Important place for people – immigrants – not supported by governments or rich parents
- Connected to CUNY mission – to educate the people of NYC

2. Mission – General Impressions (bolded where stressed across groups)

- Mission is too long – shorten
- Bullets out – but incorporate some of the language into the paragraphs
- Wording is antiquated - need more words like dynamic, collaborative, local, technology, interconnected
- Language is not energizing and exciting to make someone want to come to BMCC!
- Shift from passive voice to use of “WE” – and take out language like “the college is committed to...” – reads too blah, blah, blah
- Don’t start with CUNY system – start with BMCC
- Need to emphasize learning beyond the classroom - emphasize learning that happens in various contexts – mission doesn’t currently do that
- BMCC’s purpose as a community college needs to be made clearer
- Should we also have a vision? Would it help us clarify the mission if we had that (sense of where we plan to go)?

3. Mission – Specific Responses from 7 Breakouts (some groups only responded to some of the following)

<table>
<thead>
<tr>
<th>What’s In There and Should Be?</th>
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<tbody>
<tr>
<td>1st two paragraphs – generally</td>
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<tr>
<td>Pluralistic urban environment that we serve</td>
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<tr>
<td>Like 5th and 6th bullet (gen ed, personal development, etc.) – in 6th bullet change “multi” to “intercultural”</td>
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<tr>
<td>Transfer and graduation should be in here but as separate points</td>
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<tr>
<td>2nd to last bullet “to enhance...” make community plural – to clarify the multiple communities</td>
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<tr>
<td>Like the language of who we serve – “diverse urban constituency” but expand to “educate the working class and underserved”</td>
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<tr>
<td>Like bullet 4 – emphasis on further academic and career pursuits and pursuit of</td>
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</tbody>
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personal
• Like bullets 1, 3, 4, 5, 7, 8 – don’t like others
• Like bullet 5 – but bullet 4 and 5 could be combined or eliminate bullet 4
• Spent a lot of time discussing bullet 3 – feel it needs to be there but need to reword “proficiency and basic skills to improve readiness” language

What’s Missing?
• Lots of consensus across groups on
  o Need to emphasize transfer as a successful outcome
  o Need to clarify what’s meant by community (is it geographic, people)...and for some that it’s an important part of our work (not everyone’s convinced it is)
• No sense of purpose for community colleges in general – might add this
• Need to clarify community commitment or don’t include
• Add a STEM focus?
• Add addressing multiple learning styles
• Emphasis on research and scholarship activities – both faculty and students
• Add words like – sustainability, innovation, intercultural, catalyst
• Emphasize the competitive intellectual quality of our community
• Add educate the underserved – pipeline from high school to grad school
• Add teaching students to be participants in a global society
• Add emphasis on access to high quality educators and research and scholarship
• Change “preserving” to “fostering” academic excellence
• Add mentoring and collaboration between students and faculty
• Talk about using community as a resource – museums, art galleries, parks
• Stronger emphasis on guidance – to four-year transfers...
• Duplication of bullet 10 with 2 paragraphs – language is already in the 2 paragraphs
• In bullet 5 – add stress on ethics – on ethical behavior – bullet 5 could include points in bullets 9 and 10
• Clarity on the big picture – that BMCC is the best place to learn, teach, and work. That our programs are the best (e.g., good for students) – and we can prove it (b/c programs assessed)
• We don’t let students exit without (serving their needs...)
• Add “shared” to bullet 11 (to promote more academic freedom)
• Add online learning and course offerings
• More college readiness courses for underprepared students
### What’s There and Shouldn’t Be?
- Take out “preserve” – rather use language like “to help students grow and transition”
- Bullet 7 – out
- Bullet 4 – take out judgmental language
- Bullet 11 – take out word “governance”
- Bullet 7 – remove liberal arts and career phrase but in general keep
- Take out goals 2, 6, 9, 10, 11
- Don’t like last sentence of 2nd paragraph
- What is community? Generally we felt we’re involved with CUNY community, not larger community
- Lifelong learning – should be to prepare students (learning doesn’t stop here)
- Idea of pluralism is good – but not sure it’s the most accessible language – maybe “tolerance”?
- Mixed feelings about bullet 10 – maybe don’t highlight “recreational”? More about excellence? [then lots of discussion across groups about the many recreational activities offered to the community]
- Word “general” isn’t a term that reflects the dynamism of the education provided (recognizing it’s a term in academia…)

### 4. One Priority Area of Focus That Came Up (raised by 1 group)
- Assessment – to be able to show we are the best and have the best programs